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WHO'S WHO IN AGRICULTURE & VITICULTURE

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Brett Chandler
President,
General Manager
Associates Insectary
Santa Paula



Lee Cole
CEO
Calavo Growers
Santa Paula



FUSIO

Brett Chandler joined Associates Insectary in 1989 as a pest control adviser and has led the grower-owned co-op since 2001. He received his bachelor's degree in ag biology from Cal Poly Pomona and was trained to rear beneficials as a research technician at UC Riverside. Associates has provided beneficial insects and crop consulting services to members since 1928. It raises 700 million beneficials annually and now ships to buyers across the U.S.

Currently, Asian citrus psyllids are a threat to the viability of members' groves, but researchers need another three to five years before the parasites are ready for use. Chandler and his staff are seeking a short-term solution by searching for a local species to assist his members in the interim.

At age 13, Lee Cole moved with his parents to Santa Paula and set his sights on owning his own ranch. After a stint in the U.S. Army, he went home to Santa Paula to put his plan into action. After a 12-year career with Safeway Stores, Cole left the company to become a full-time rancher, avocado grower and entrepreneur. Cole became chairman and CEO of Calavo in 1998 and president in 1999.

The publicly traded firm is a major avocado marketer and also handles other produce and packaged foods. In addition to his Santa Paula avocado ranch, Cole owns a papaya farm and papaya processing plant on Hawaii's Big Island. His son, Guy, manages the avocado farm and his daughter Suzanne manages the papaya plant.

Jim Clendenen
Owner, Winemaker
Au Bon Climat
Santa Maria



Jackie Crabb

Executive Director

San Luis Obispo County
Farm Bureau

San Luis Obispo



Jim Clendenen, the "mind behind" Au Bon Climat, has been recognized worldwide for his classically styled wines.

ing grapes from several of the most highly regarded vineyards on the Central Coast, including Clendenen's own Le Bon Climat Vineyard and estate plantings at the legendary Bien Nacido Vineyard — both in Santa Maria Valley.

Established in 1982, the winery's production has grown to more than 30,000 cases a year.

Jackie Crabb has been the executive director of San Luis Obispo County Farm Bureau since 2002. The farm bureau is a grassroots nonprofit whose mission is to lead San Luis Obispo County in the protection, promotion and advocacy of agriculture for the benefit of its members and community.

She graduated from Cal Poly in 1981 with a bachelor's degree in agriculture business. Crabb then became a biologist/inspector for San Luis Obispo County Agricultural Commissioner's office and was a coordinator for the San Luis Obispo County Agriculture Education Committee. She was in Class 36 of the California Agricultural Leadership Program.

Steve Clifton

Co-founder

Brewer-Clifton

Scott Deardorff Secretary, Treasurer Deardorff Family Farms



